



Siser
Heat Transfer Vinyl®

2017

Heat Transfer Vinyl

	100% cotton	100% polyester	poly/cotton blends	Nylon	Lycra®/spandex	Leather	Sublimated polyester	CPSIA Certified
EasyWeed™	○	○	○			○		○
EasyWeed™ Extra		○	○	○		○		○
EasyWeed™ Electric	○	○	○			○	○	○
EasyWeed™ Stretch	○	○	○		○	○		○
EasyWeed™ Foil	○	○	○					○
EasyWeed™ Sub Block		○				○	○	○
Brick	○	○	○		○			○
CADflex™	○	○	○			○	○	
Metallic	○	○	○			○		○
VideoFlex® Glitter	○	○	○			○		○
StripFlock®	○	○	○			○	○	
Glitter	○	○	○	○		○	○	○
Holographic	○	○	○		*	○		○
ExtraReflex™	○	○	○		○	○		○
ReflectAll™	○	○	○	○	*	○	○	○
EasyPatterns™	○	○	○	○	○	○		○
EasyReflective™	○	○	○	○				

Print / Cut Material

ColorPrint™ PU	○	○	○		○	○		○
ColorPrint™ Soft	○	○	○					○
ColorPrint Sublithin™	○	○	○			○	○	○
ColorPrint™ Extra	○	○	○	○		○		
ColorPrint™ Easy	○	○	○					○

*ColorPrint™ Soft is intended for white or light colored fabrics.

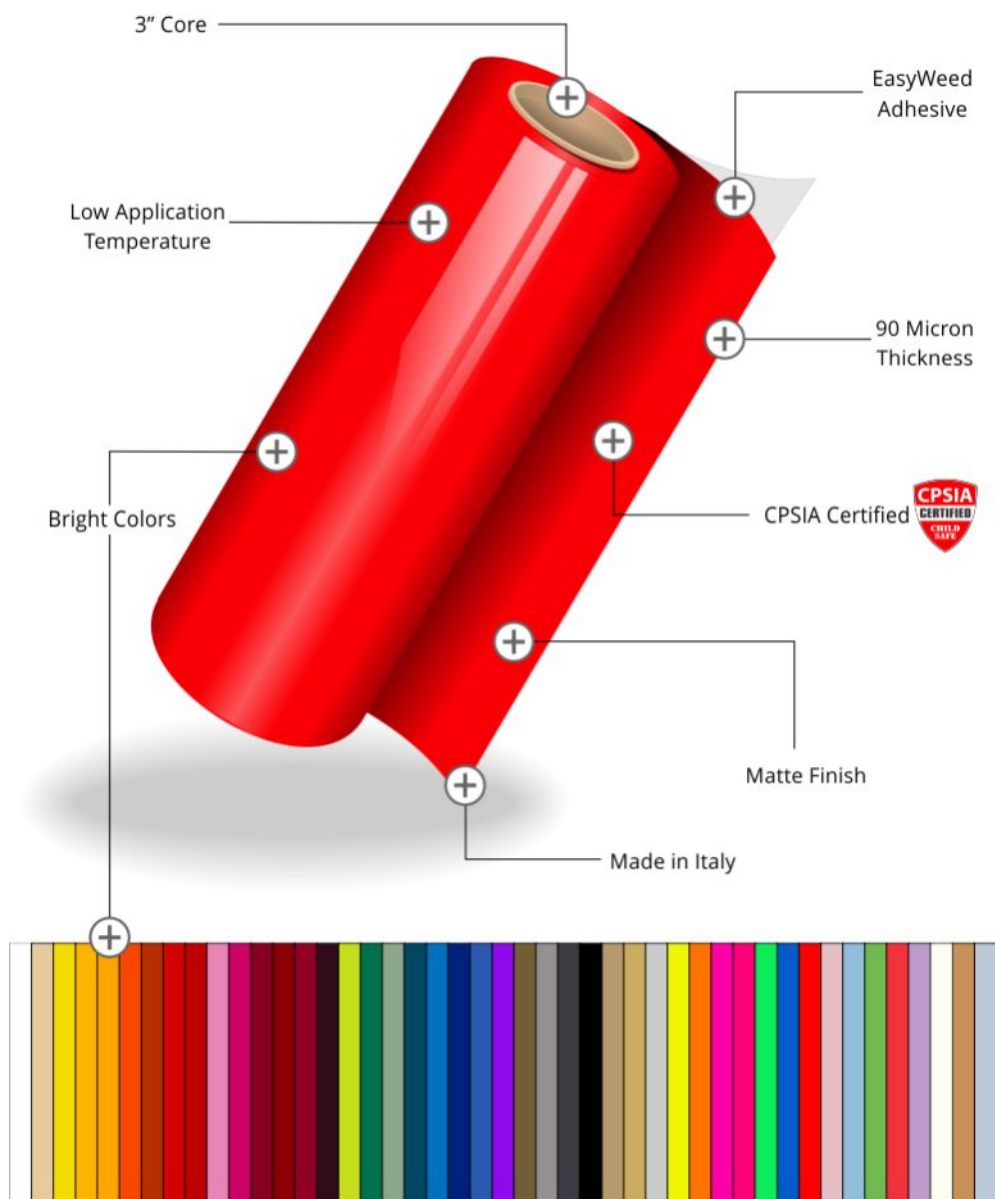
It is recommended that you test Siser® materials before beginning any large production runs

*Material will bond to fabric but may crack when stretched

*** CPSIA means:**

This product has been independently lab tested and is Phthalate & Lead Free and is safe for application on children's products

EASYWEED™





White



Cream



Lemon



Yellow



Sun



Orange



Texas Orange



Bright Red



Red



Bubble Gum



Pink



Burgundy



Cardinal



Maroon



Dark Maroon



Lime



Green



Dark Green



Turquoise



Sky Blue



Royal Blue



Navy Blue



Purple



Brown



Gray



Charcoal



Black



Vegas Gold



Gold



Silver



Fluorescent Yellow



Fluorescent Orange



Fluorescent Pink



Fluorescent Raspberry



Fluorescent Green



Fluorescent Blue



Fluorescent Coral



Light Pink



Pale Blue



Green Apple



Hibiscus



Lilac



Tan



Powder Blue



Chocolate



Melon



Glow in the Dark

**EasyWeed
Extra**

305° F/150° C | Light-Medium Pressure | 10sec. | Peel Hot or Cold



White



Sun



Orange



Red



Royal Blue



Navy Blue



Purple



Gray



Black



Vegas Gold



Silver

**EasyWeed
Stretch**

305° F/150° C | Medium-Firm Pressure | 15sec. | Peel Hot or Cold



White



Yellow



Sun



Orange



Bright Red



Red



Green



Royal Blue



Navy Blue



Black



Gold



Silver



Sweet Mint



Purple Berry



Sea Glass



Coral



Lilac



Passion Pink



Ballerina Pink



Chestnut

**EasyWeed
Foil**

275° F/135° C | Medium Pressure | 15sec. | Peel Warm



Gold



Silver

**EasyWeed™
Electric**

305° F/150° C | Medium Pressure | 10-15 sec. | Peel Hot or Cold



Yellow



Orange



Red



Cherry



Purple



Blue



Columbia Blue



Teal



Lime



Pink



Copper



Silver Lens



Gold Lens

**EasyWeed™
Sub Block**

265° F/130° C | Medium-Firm Pressure | 15sec. | Peel Cold



White



Barcelona Yellow

Brick™ 600

311° F/155° C | Medium-Firm Pressure | 20sec. | Peel Cold



White



Yellow



Green



Red



Royal Blue



Navy Blue



Black



305° F/150° C | Medium-Firm Pressure | 15sec. | Peel Cold



White



Lemon



Yellow



Sun



Orange



Pink



Red



Burgundy



Purple



Sky Blue



Royal Blue



Navy Blue



Kelly



Black



Silver



Gold



Gray



Fluorescent Yellow



Fluorescent Orange



Fluorescent Pink



Fluorescent Green



Fluorescent Blue



305° F/150° C | Medium-Firm Pressure | 15sec. | Peel Hot or Cold



Silver



305 F/150° C | Medium Pressure | 10-15sec. | Peel Cold



Gold



Silver



275 F/135° C | Medium Pressure | 5sec. | Peel Hot or Cold | Apply Top Layer



Adhesive



320° F/160° C | Firm Pressure | 10-15 sec. | Peel Warm



* It is not recommended to layer Glitter on itself or other materials



Silver



Black Silver



Black



Light Multi



Confetti



Silver Confetti



Gold Confetti



Old Gold



Gold



Black Gold



Copper



Bronze



Red



Burgundy



Blush



Lavender



Hot Pink



Cherry



Purple



Eggplant



Aqua



Old Blue



Blue



Royal Blue



Sapphire



Jade



Emerald



Light Green



Grass



Dark Green



Translucent Lt. Pink



Translucent Orange



Neon Yellow



Neon Orange



Neon Pink



Neon Purple



Neon Green



Neon Blue



White



Rainbow White



Mint



True Blue



305° F/150° C | Medium Pressure | 15sec. | Peel Hot



White



Black



Silver



Yellow



Red

StripFlock®

320° F/160° C | Medium Pressure | 15-20 sec. | Peel Cold



White



Lemon



Yellow



Orange



Bright Red



Red



Pink



Green



Pale Blue



Royal Blue



Navy Blue



Gray



Black

Holographic

320° F/160° C | Medium Pressure | 15-20 sec. | Peel Cold



Crystal



Black



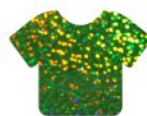
Royal Blue



Navy Blue



Red



Green



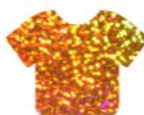
Orange



Fuchsia



Sky



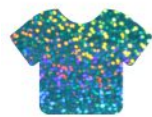
Gold



Silver



Purple



Aqua



Light Pink



Gold Crystal



Pearl

**VideoFlex®
Glitter**

265° F/130° C | Medium-Firm Pressure | 15sec. | Peel Cold



Silver



Gold

WHAT CAN YOU MAKE *With a 10 Yard Roll of* SISER EASYWEED?

TN TEAM NAME/NUMBER SETS



An average of
27
Name / Numbers

Different sports have different letter / number rules. This example is based on a 2.5" name and an 8" number.

LC LEFT CHEST LOGO DESIGNS



An average of
450
Left Chest Logos

Depending on spacing and overall size, you can expect in the neighborhood of 450 left chest logo designs per 10yd roll.

QR 4" QR CODES



An average of
328
QR Codes

Some think QR codes are the greatest thing since bar codes. If you're into them, you can get nearly 330 if nested right!

FF FULL FRONT LOGO DESIGNS



An average of
82
Full Front Logos

Every logo and design is different. This logo is considered "average" as far as sizing is concerned for a full front print.

DN YOUR DOMAIN NAME



An average of
1465
Domain Names

Consider adding your company's domain name to shirts you decorate. With a URL of similar length, you're almost at 1500!

PN PLAYER NAMES



An average of
125
Player Names

An "average" letter height for a jersey is 2.5". Based on various lengths, you can add 125 names to 125 different shirts!

Heat Printing Accessories

Siser has all the tools that make heat printing a snap! Whether it's weeding, masking, or heat applying, we've got what you need to succeed!

Siser Weeder

The fastest way to weed heat transfer vinyl

The Siser weeder allows you to weed with speed and accuracy - even in small cavities. This durable stainless steel tool will not bend or break when weeding designs and be sharpened if necessary. Recommended for use with all Siser cuttable heat transfer vinyl and printable heat transfer vinyl materials.



Heat Transfer Pillows

Heat Transfer Pillows give your designs a smooth, even surface.

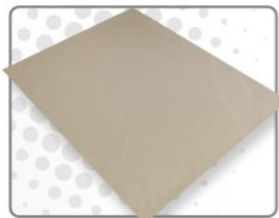
Heat Transfer Pillows have a core of soft foam covered by our non-stick Heat Transfer Cover Sheet material. The thickness of the foam allows buttons, zippers and seams to sink into the pillow, giving you an even surface for heat application.

Available in 5" x 18", 6" x 8", 10" x 10", 12" x 14", and 16" x 20"

Multipurpose Paper

The one paper that does double duty!

The name says it all! Multipurpose paper can serve as a cover sheet, protecting your garment and upper platen on your heat press. When using as a cover sheet, make sure the glossy side of the paper is facing down. The glossy side of the paper can also be used to store weeded transfers until you are ready for heat application. Multipurpose Paper can be used several times.



Heat Transfer Cover Sheet

Protect your garments and your heat press upper platen!

If you only purchase one cover sheet, this is the one you want! This is the most popular reusable non-stick cover sheet in the industry. These cover sheets protect your garment and the press' upper platen. Heat Transfer Cover Sheets are reusable and give your image a semi-gloss finish. Replace if the sheet becomes creased or wrinkled.

Squeegee

Perfect for smoothing masking films.

Smooth out your masking films and remove unwanted air bubbles with this handy plastic squeegee. This squeegee is recommended for use on all Siser print and cut materials as well as all your sign vinyl! The squeegee removes trapped air and creates a bond between the mask and the image.





Live and in Person.

Siser has attended many trade shows over the years where we demonstrate the newest and most time-honored cuttable & print and cut materials. If you are interested in learning how to use the latest decoration methods or adding Siser materials to your lineup, come visit us at an upcoming trade show or open house. We're always willing to listen, teach, and demonstrate the most widely used heat applied materials in the world!

For a list of upcoming shows, visit SiserNA.com/show-schedule. Hope to see you soon!



Online.

If trade shows aren't your thing, don't fret! You can still interact with the experts at Siser and get answers to your questions!

We're always on social media - hit us up on Twitter, Facebook, Instagram, Pinterest, Youtube... we try to be everywhere you need us to be. If you run into any issues along the way, you can always email or call our support staff. You can find the info at siserna.com/contact.

Need to know if the supplier you're buying from actually sells Siser materials? Don't have a supplier yet? Contact us at info@siserna.com and we'll get you the answers you need!

We look forward to meeting you either in person at a trade show or virtually - online!



SiserNA.com

EVERYTHING SISER *in The* PALM OF YOUR HAND



Take Siser With You Wherever You Go With the Siser App!

- Constantly updated material color samples
- Quick access to application instructions
- Be the first to know about new material launches
- Discover creative application ideas
- Contact us with questions or comments
- Get social with us! Quick links to all of our social media

If you do any kind of garment decoration, you should be using Siser materials – and the Siser App!



Updated Color Swatches



Application Instructions



Idea Gallery



Easy Social Sharing



Video Integration



Push Notifications



Download on the
App Store



GET IT ON
Google Play



Siser® Print and Cut Materials

Compatible inks: **ES** Eco Solvent **S** Solvent **L** Latex **TR** Thermo Resin (Gerber Edge)



ColorPrint™ PU is a thin printable material with incredible stretch and rebound and a smooth finish. No need for dry time before masking! Available in both gloss and matte finish.



ColorPrint™ Soft is our thinnest material yet and provides the closest feel to screen printing! Made for white or light garments, *ColorPrint Soft* is the material you've been waiting for!



Get the soft hand and vibrant colors of original ColorPrint™ Soft - but as an opaquematerial! ColorPrint™ Soft Opaque has the same soft hand but can be applied to any garment color.



ColorPrint™ Sublithin is a printable media created for sublimated sports garments and has been specially formulated to block dye migration.



A print and cut material that's great for lightly siliconed nylon. ColorPrint™ Extra is perfect for awnings, canvas, leather and other difficult to print fabrics.



Our easiest weeding print and cut material to date! ColorPrint™ Easy weeds like a dream and with its white base, *ColorPrint Easy* applies to all garment colors!



TTD Easy Mask is a clear mask formulated for use with all Siser print and cut materials. Being clear, the mask allows you to easily place the design on the garment during application.



TTD High Tack Mask is specifically designed for ColorPrint™ Soft Opaque, Siser's newest print and cut material. The stronger tack allows for easy removal of the design from the carrier.



Argyle



Basketball



Carbon Fiber



Camo Green



Camo Pink



Chevron Black



Chevron Red



Checkerboard



Digi Camo Desert



Digi Camo Pink



Football



Houndstooth



Leopard Tan



Leopard Pink



Plaid Red



Plaid Blue



Polka Dot Red



Polka dot Balck



Polka Dot Pink



Polka Dot Blue



Swirls



Zebra Black



Zebra Pink



Zebra Purple

EasyPatterns™ are **EASY** to use pre-printed and masked **PATTERNS** for use in the cutter of your choice. *EasyPatterns* come masked on a clear carrier - just like our *EasyWeed™* material. Simply choose your text or design, load the material and cut! Once your design is cut, all you have to do is weed the excess material and heat apply with either a heat press or a home iron. Customization has never been easier - or better looking!

SISER



Silver