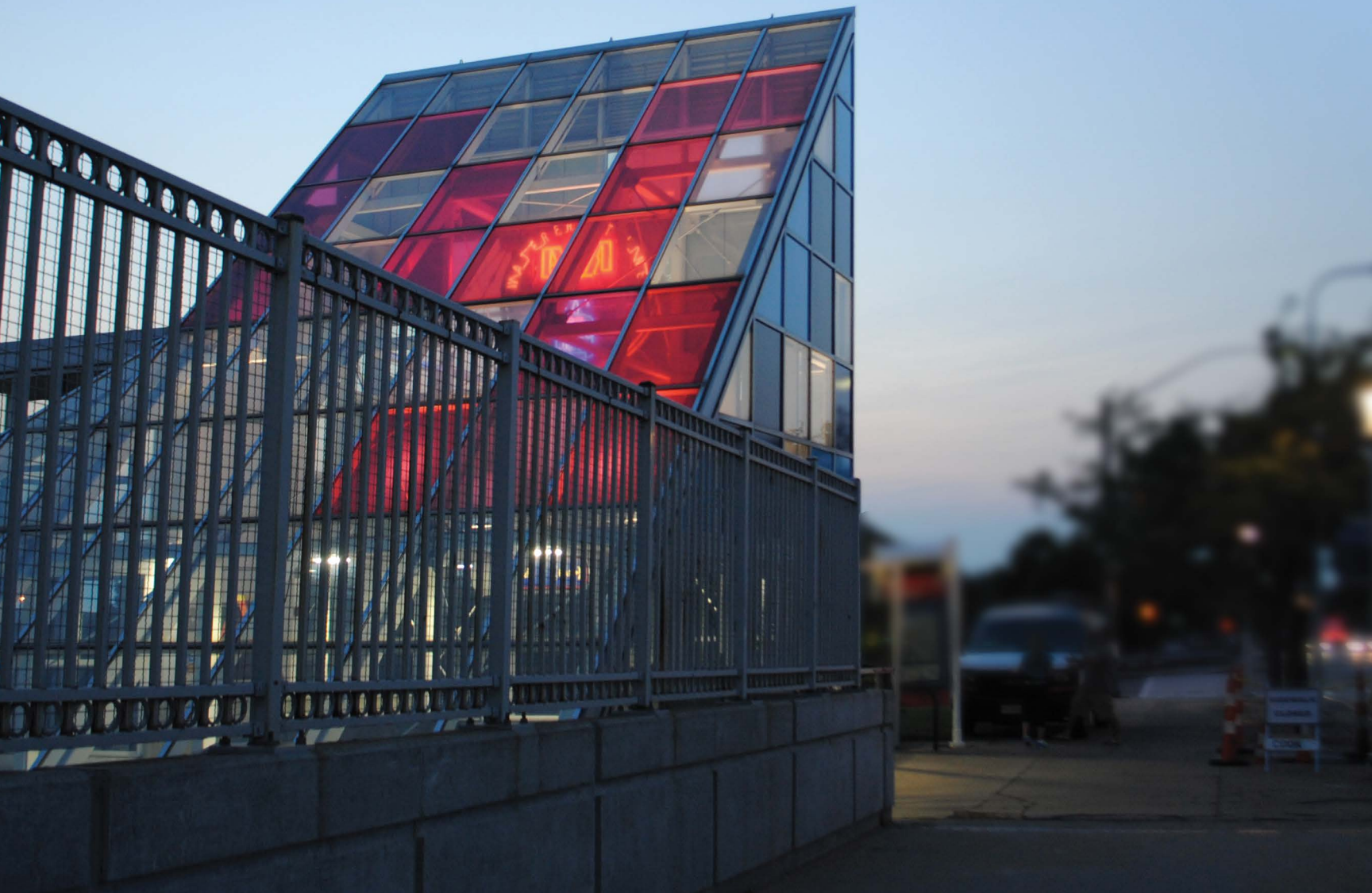




Avery Dennison Imagine **Every Color Possibility**

Spring 2017 Color Selector Guide

A comprehensive product guide for screen print and sign cut graphic film applications.



Vibrant films that demand attention

Avery Dennison offers one of the industry's broadest range of custom vinyl graphics in opaque, translucent, reflective, metallic and special-effect materials. Our attention-demanding films are available in a comprehensive number of adhesive and liner combinations and are distinctly designed for traditional screen-printing and computer cutting applications.



1-2-3 steps for selecting the right product and color for your application

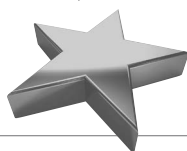
Determining the right vinyl and color solution is as easy as following these three simple steps.

Step 1 – Select product line, based on your application

Application Type:	Application Need:	Recommended Product:
- Architectural Graphics - Vehicle Graphics - Indoor and Outdoor Advertising - Wayfinding Signage	- Conformability to difficult curves, shapes, crevices - 3D Applications - Long Term Durability	Supercast (SC) 900 Series Films
- Sign-Making / Lettering - Vehicles - Outdoor Advertising	- Flat and Simple Curves - Medium term Durability	High Performance (HP) 700 Calendered Opaque or High Gloss Films
- Decals - Promotional Signage - POP Displays	- High Gloss - UV, Temperature, Humidity and Salt-Spray Resistance - Short-term Indoor and Outdoor Applications	Promotional (PROMO) 500 Calendered Opaque Films
- Architectural Graphics - Directional Signage - Outdoor Advertising - Backlit Signage	- Flat, simple curves - Translucent Applications - Long Term Durability	Ultimate Cast (UC) 900 Translucent Series Films
- Architectural Graphics - Directional Signage - Outdoor Advertising	- Translucent - Flat, simple curves - Medium term durability	Premium (PR) 800 Translucent Films
- Windows - Vehicles - Decorative Walls	- Flat surfaces - Paint Mask - Fluorescent, silver or gold special effects - Short term durability	Specialty Films (SF) 100
- Outdoor Reflective Signage - Vehicle Reflective Graphics - Reflective Accents	- Day / Night Markings - Retro-reflective - High Gloss	High Visibility (HV) 1200 or 1100 Reflective Films
- Truck Trailers - Buses, Slow-Moving Vehicles - Railcars	- Night-time Vehicle - Road Safety Applications	Conspicuity Reflective Tapes V-5720, V-9700, V-9700-RR

Step 2 – Find your color

Each screen and cut product line has a range of color options featured on each page within this guide, plus **custom color matching is available**. The **Avery Dennison Favorites** collection represents the most popular colors within the PC 500, HP 700, SC 900 and SF 100 screen print and sign cut vinyl portfolios, which also offer quick order lead-times. Identify an Avery Dennison Favorites color by the symbol shown here.



Step 3 – Check the durability of your color choice, and customize your order!

If the durability of a specific color differs from the majority of the product line, a number next to the color designates its durability in years.

Customize your Colors! You can request custom colors and even custom adhesives and liners! See the next page for the full customization offering.



Avery Dennison Customization

The power of imagination can enrich our world. With the Avery Dennison color matching service, your imagination is the only limit to the colors you can explore. What color do you have in mind? Do you have a brand PMS color to match? How do you want to stand out in the retail marketplace? We can match almost anything you can dream up, and have a sample to you in five business days.

Color Matching Process

Step 1: Contact your local Avery Dennison sales representative for all the color matching support you need. Call +1 (800) 282-8379 for Customer Service.

Step 2: Provide Avery Dennison with a PMS/RAL code, or an example of the color you wish to match.

Step 3: In just a few days, Avery Dennison will dispatch a sample of your color match on Avery Dennison film. Once you approve the sample, we'll begin work on your order.



**Don't stop at a custom color —
customize your adhesive or liner with the below options:**

- HT** **Hi-tack adhesive** — recommended for challenging surfaces like plastic and powder-coated substrates.
- LTR** **Long term removable** — adhesive recommended when the graphic will be removed.
- SF** **StaFlat™ Liner** — use when a stiffer liner is required to keep film flat during converting.
- EZ** **Easy Apply Liner** — recommended for faster bubble-free installations. Allows trapped air to escape from under the graphic.

Talk to your Avery Dennison sales representative for the available options for your product & color choice.

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900 Supercast Metallic & Ultra Metallic Films

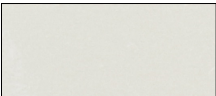
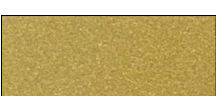
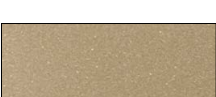
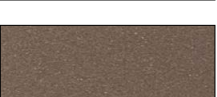
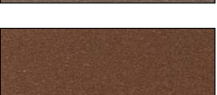
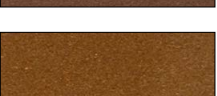
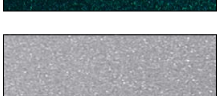
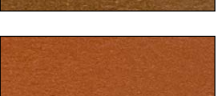
SC 900 Metallic

High gloss, premium metallic cast film. **Custom colors available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft. StaFlat™ is available as a custom order
Conformability	Rivets, compound curves
Converting	CAS, thermal transfer, screen
Gloss	90

Key Guide

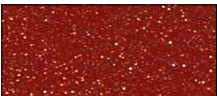
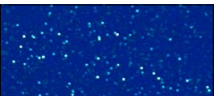
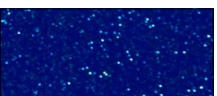
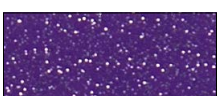
- # Durability in years
- Pigmented adhesive – not reversible
- EZ Easy Apply liner available

White Pearlescent SC 900-109-S SC5827S 7 ■		Mist Blue SC 900-641-M SC7742M 7		Pewter SC 900-804-M SC7704M 7	
Black SC 900-190-M SC7711M 7		Bright Blue SC 900-646-M SC7746M 7		Charcoal SC 900-805-M SC7705M 7	
Champagne Mist SC 900-207-M SC5720M 7		Electric Blue SC 900-647-M SC7747M 7		Gunmetal SC 900-806-M SC7706M 7	
Bright Gold SC 900-213-M SC3713M 1		Grand Blue SC 900-651-M SC7751M 7		Medium Charcoal SC 900-808-M SC7708M 7	
 Gold SC 900-215-M SC3715M 3		Dark Royal Blue SC 900-653-M SC7753O 7		Dark Charcoal SC 900-809-M SC7709M 7	
Light Gold SC 900-217-M SC3717M 3		Royal Blue SC 900-683-M SC7749M 7		Light Briar Brown SC 900-923-M SC7723M 7	
Red SC 900-440-M SC7738M 6		Dark Teal SC 900-730-M SC7767M 7		Antique Bronze SC 900-928-M SC5728M 7	
Autumn Maple SC 900-455-M SC7740M 6		 Hunter Green SC 900-779-M SC7770M 7		Bronze SC 900-930-M SC3730O 7	
Purple SC 900-565-M SC9465O 10		Silver SC 900-801-M SC5701M 7 EZ		Copper SC 900-932-M SC5732M 7	

SC 900 Ultra Metallic

Brilliant metallic cast vinyl film. **Custom colors available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat, simple curves
Converting	CAS, thermal transfer
Gloss	90

White Sparkle SC 900-160-S SC3860S 3 ■		Ultra Red SC 900-481-M SC5781M 5 ■		Ultra Blue SC 900-688-M SC5788M 5 ■	
Ultra Black SC 900-195-M SC5778M 5 ■		Ultra Rose Quartz SC 900-585-M SC5785M 5 ■		Ultra Cobalt SC 900-694-M SC5790M 5 ■	
Ultra Gold SC 900-219-M SC5779M 5 ■		Ultra Amethyst SC 900-586-M SC5786M 5 ■		Ultra Silver SC 900-877-M SC5777M 5 ■	



DENOTES OUR AVERY DENNISON FAVORITES!

Our most popular colors identified to deliver a variety of options at a very quick lead time.

900 Supercast Opaque Films

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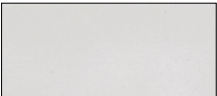
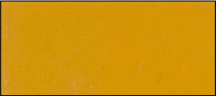
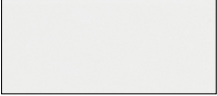
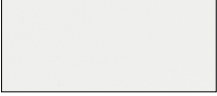
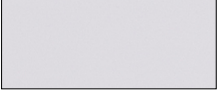
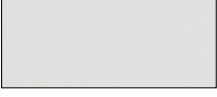
SC 900 Opaque

Premium quality, high gloss vinyl films in a wide range of opaque solid colors with superior conformability. **Custom color matching available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Rivets corrugations, compound curves
Converting	CAS, screen (StaFlat™ only), thermal transfer
Gloss	90

Key Guide

- # Durability in years
- Pigmented adhesive – not reversible
- BL Blue liner
- HT Hi-Tack adhesive available
- LTR Long-term removable permanent adhesive available
- EZ Easy Apply liner available

Clear SC 900-103-O SC90030 12		Dark Yellow SC 900-250-O SC91500 12		Fire Red SC 900-445-O SC93450 10 ■	
Matte Clear SC 900-104-O SC90040 12		Imitation Gold SC 900-253-O SC92500 12		Dark Red SC 900-450-O SC93500 10	
 White SC 900-101-O SC90030 12 BL		Tangerine SC 900-315-O SC93150 12		Spectra Red SC 900-460-O SC93600 10 ■	
Matte White SC 900-102-O SC90020 12 BL		Apricot SC 900-355-O SC91550 12		Apple Red SC 900-465-O SC93650 10	
True White SC 900-105-O SC90050 12 BL		Orange SC 900-360-O SC91600 10		 Burgundy SC 900-470-O SC93700 10	
Cover White SC 900-108-O SC90060 12 HT LTR EZ		Pantone® 021 C SC 900-362-O SC91690 8 ■		Burgundy Maroon SC 900-480-O SC93800 10	
Matte Black SC 900-180-O SC90800 12		 Bright Orange SC 900-380-O SC91800 10		Pantone® Violet C SC 900-513-O SC94130 6 ■	
 Black SC 900-190-O SC90900 12 LTR EZ		Warm Red SC 900-404-O SC93040 10 ■		Blossom SC 900-515-O SC94150 6	
Butter SC 900-205-O SC91050 12 ■		Pantone® 1797 C SC 900-405-O SC93050 8 ■		Magenta SC 900-530-O SC94300 10	
Pantone® Process Yellow C SC 900-206-O SC91060 6 ■		Real Red SC 900-417-O SC93170 10		Deep Purple SC 900-550-O SC94500 10	
Pantone® 109 C SC 900-216-O SC91130 6 ■		Luminous Red SC 900-418-O SC93180 10 ■		Purple SC 900-565-O SC94650 10	
Canary Yellow SC 900-220-O SC91200 12		Pantone® 485 C SC 900-421-O SC93210 6 ■		Lavender SC 900-575-O SC94750 10	
Medium Yellow SC 900-230-O SC91300 12 ■		Tomato Red SC 900-425-O SC93250 10 LTR EZ		Cadet Blue SC 900-615-O SC95150 10	
 Sunflower Yellow SC 900-240-O SC91400 12 ■		 Cardinal Red SC 900-430-O SC93300 10		Shade Blue SC 900-620-O SC95200 12	



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Our most popular colors identified to deliver a variety of options at a very quick lead time.

Majestic Blue SC 900-625-O SC95250 12		Pantone® 300 C SC 900-678-O SC95780 8		Pantone® 375 C SC 900-734-O SC96340 8		Slate Gray SC 900-830-O SC90300 10	
Pantone® 285 C SC 900-626-O SC95260 8		Pantone® Reflex Blue C SC 900-679-O SC95790 8		Apple Green SC 900-760-O SC96600 10		Medium Gray SC 900-835-O SC90350 10	
Pantone® 286 C SC 900-628-O SC95280 8		Sapphire Blue SC 900-680-O SC95800 12 LTR EZ		Olive Green SC 900-765-O SC96650 10		Dark Gray SC 900-855-O SC90550 10	
Olympic Blue SC 900-630-O SC95300 12		Pantone® Process Blue C SC 900-682-O SC95820 8		Kelly Green SC 900-770-O SC96700 10		Marine Gray SC 900-860-O SC90600 10	
Nautical Blue SC 900-635-O SC96350 12		Light Navy SC 900-690-O SC95900 10		Grow Green SC 900-772-O SC96720 10		Pantone® 877 C SC 900-869-O SC90690 6	
Light Blue SC 900-640-O SC95400 12		Dark Blue SC 900-695-O SC95950 10		Bright Green SC 900-775-O SC96750 10		Almond SC 900-910-O SC92100 10	
Peacock Blue SC 900-645-O SC95450 12		Dark Navy Blue SC 900-697-O SC95970 10		Forest Green SC 900-785-O SC96850 10		Beige SC 900-920-O SC92200 10	
Powder Blue SC 900-650-O SC95500 12		Dark Aqua SC 900-705-O SC96050 10		Deep Green SC 900-790-O SC96900 10		Dark Beige SC 900-921-O SC92300 10	
Butterfly Blue SC 900-652-O SC95520 12		Spectra Evergreen SC 900-710-O SC96100 10		Dark Green SC 900-793-O SC96930 10		Terra Cotta SC 900-960-O SC92600 10	
Medium Blue SC 900-655-O SC95550 12		Real Teal SC 900-715-O SC96150 10		Polo Green SC 900-795-O SC96950 10		Sandstone SC 900-965-O SC92650 10	
Pantone® 293 C SC 900-659-O SC95590 8		Teal SC 900-720-O SC96200 10		Pewter SC 900-804-O SC90500 10		Buckskin SC 900-970-O SC92700 10	
Intense Blue SC 900-665-O SC95650 12		Pantone® 354 C SC 900-726-O SC96260 8		Light Gray SC 900-810-O SC90100 10		Cocoa SC 900-978-O SC92780 10	
Vivid Blue SC 900-670-O SC95700 12 LTR EZ		Dark Teal SC 900-730-O SC96300 10		Palm Oyster SC 900-820-O SC90200 10		Brown SC 900-995-O SC92950 10	
Interstate Blue SC 900-675-O SC95750 12		Aquamarine SC 900-733-O SC96330 10		Light Ash Gray SC 900-825-O SC90250 10			

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700 High Performance Calendered Films

HP 700 Calendered Opaque

Outstanding cutting and weeding performance.

700 High Performance films represent a wide color palette with widths up to 60" available for select colors. Ideal for medium life indoor and outdoor applications.

Film Type	2.8 - 3.0 mil calendered vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat / simple curves
Converting	CAS, screen (StaFlat™ only), thermal transfer
Gloss	70 - 90

Key Guide

- # Durability in years
- Pigmented adhesive – not reversible
- ◆ Removable adhesive
- BL Blue liner
- HT Hi-Tack adhesive available
- SF StaFlat™ liner available
- EZ Easy Apply liner available

Clear HP 700-103-O 6003O 4 SF	Dark Yellow HP 700-250-O 6150O 6	Berry HP 700-570-O 6470O 6	Kelly Green HP 700-770-O 6670O 6
White HP 700-101-O 6001O 6 BL SF EZ	Imitation Gold HP 700-253-O 6250O 6	Majestic Blue HP 700-625-O 6525O 6	Green HP 700-778-O 6678O 6
Matte White HP 700-102-O 6002O 6 BL HT SF EZ	Tangerine HP 700-315-O 6315O 5	Olympic Blue HP 700-630-O 6530O 6	Yellow Green HP 700-780-O 6680O 6
True White HP 700-105-O 6005O 6 BL	Bright Orange HP 700-380-O 6180O 5	Light Blue HP 700-640-O 6540O 6	Forest Green HP 700-785-O 6685O 6
Semi-Gloss White HP 700-106-O 6004O 6 ■◆	Cardinal Red HP 700-430-O 6330O 6	Cascade Blue HP 700-642-O 6542O 6	Dark Green HP 700-793-O 6693O 6
High Gloss White HP 700-110-O 5110O 6	Red HP 700-440-O 6340O 6	Medium Blue HP 700-655-O 6573O 6	Silver HP 700-801-O 6077O 1
High Gloss Black HP 700-170-O 5170O 6	Fire Red HP 700-445-O 6345O 6	Vivid Blue HP 700-670-O 6570O 6	Slate Gray HP 700-830-O 6030O 6
Matte Black HP 700-180-O 6080O 6	Dark Red HP 700-450-O 6350O 6	Royal Blue HP 700-683-O 6583O 6	Medium Gray HP 700-835-O 6035O 6
Black HP 700-190-O 6090O 6 SF EZ	Burgundy HP 700-470-O 6370O 6	Impulse Blue HP 700-687-O 6587O 6	Dark Gray HP 700-855-O 6055O 6
Primrose Yellow HP 700-210-O 6110O 6	Soft Pink HP 700-508-O 6408O 6	Dark Blue HP 700-695-O 6595O 6	Battleship Gray HP 700-870-O 6070O 6
Gold HP 700-215-O 6247O 3	Blossom HP 700-515-O 6415O 6	Real Teal HP 700-715-O 6615O 6	Beige HP 700-920-O 6220O 6
Rubber Duckie HP 700-225-O 6125O 6 SF	Blush HP 700-519-O 6419O 6	Teal HP 700-720-O 6620O 6	Dark Brown HP 700-983-O 6283O 6
Yellow HP 700-235-O 6135O 6	Purple HP 700-565-O 6465O 6	Iguana Green HP 700-758-O 6658O 1	Chocolate Brown HP 700-990-O 6290O 6



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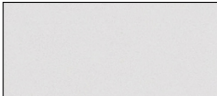
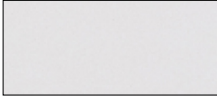
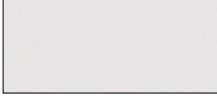
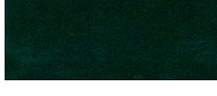
Our most popular colors identified to deliver a variety of options at a very quick lead time.

500 PROMO Calendered Opaque Films

500 PROMO Calendered Opaque Film

Cost-effective, intermediate high-gloss film for signage applications. Up to 60" width roll sizes are available for select colors.

Film Type	Calendered vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat
Converting	CAS, screen (StaFlat™ only), thermal transfer
Gloss	90

Clear PC 500-103-O 4003O 4 SF		Cardinal Red PC 500-430-O 4330O 4	
White PC 500-101-O 4001O 4 BL		Tropical Pink PC 500-512-O 4412O 4	
White – ReadyCal PC 500-102-O 2 SF		Azure Blue PC 500-662-O 4562O 4	
Black PC 500-190-O 4090O 4		Royal Blue PC 500-683-O 4583O 4	
Stone Yellow PC 500-209-O 4109O 4		Mariner Blue PC 500-689-O 4589O 4	
Canary Yellow PC 500-220-O 4120O 4		Lime PC 500-759-O 4659O 4	
Apricot PC 500-355-O 4155O 4		Mountain Green PC 500-774-O 4674O 4	
Pizzazz Orange PC 500-359-O 4159O 4		Forest Green PC 500-785-O 4685O 4	
Cherry Red PC 500-420-O 4320O 4		Silver PC 500-801-O 4077O 2	

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UC 900 Ultimate Cast Translucent Films

UC 900 Translucent

Ultimate Cast films in a variety of translucent colors, which include Pantone® matching to most specified colors for backlit signage. **Custom colors available.**

Adhesive	Permanent
Liner	Clear polyester
Conformability	Flat, simple curves, compound curves
Converting	CAS, thermal transfer, thermo forming
Gloss	30

Key Guide

Durability in years

SF StaFlat™ liner available

White UC 900-101-T 9001T 9		Light Tomato Red UC 900-424-T 9324T 7		Pantone® 285 C UC 900-626-T 9526T 7		Pantone® 354 C UC 900-726-T 9626T 7	
Pantone® Process Black C UC 900-181-T 9081T 9		Pantone® 200 C UC 900-427-T 9327T 7		Pantone® 3005 C UC 900-661-T 9561T 7		Pantone® 375 C UC 900-734-T 9634T 7	
Pantone® 412 C UC 900-198-T 9298T 9		Vivid Red UC 900-434-T 9330T 7		Pantone® 2945 C UC 900-668-T 9566T 7		Pantone® 355 C UC 900-762-T 9662T 7	
Pantone® 109 C UC 900-216-T 9113T 7		Red UC 900-440-T 9340T 7		Pantone® 288 C UC 900-684-T 9584T 7		Pantone® 349 C UC 900-783-T 9683T 7	
Pantone® 116 C UC 900-214-T 9114T 7		Pantone® 188 C UC 900-468-T 9368T 7		Cobalt Blue UC 900-686-T 9586T 7		Holly Green UC 900-792-T 9692T 7	
Pantone® 1235 C UC 900-243-T 9143T 7		Burgundy UC 900-470-T 9370T 7		Pantone® 281 C UC 900-685-T 9588T 7		Pantone® 427 C UC 900-811-T 9011T 9	
Pantone® 1655 C UC 900-361-T 9161T 7		Pantone® 214 C UC 900-516-T 9416T 6		Twilight Blue UC 900-691-T 9591T 7		Pantone® 430 C UC 900-837-T 9047T 9	
Orange UC 900-360-T 9180T 7		Pantone® 2622 C UC 900-546-T 9446T 7		Real Blue UC 900-692-T 9592T 7		Pantone® 877 C UC 900-869-T 9069T 3	
Vivid Gold UC 900-254-T 9248T 3		Pantone® 266 C UC 900-560-T 9460T 6		Pantone® 2747 C UC 900-693-T 9593T 7			
Pantone® 186 C UC 900-408-T 9308T 7		Pantone® 277 C UC 900-602-T 9502T 7		Pantone® 321 C UC 900-619-T 9619T 7			
Pantone® 485 C UC 900-421-T 9316T 7		Pantone® 279 C UC 900-603-T 9503T 7		Pantone® 322 C UC 900-722-T 9622T 7			

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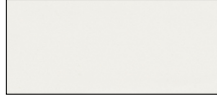
800 Premium Translucent & 900 Light Control Films

PR 800 Translucent

Cost-effective intermediate translucent vinyl films.

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat, simple curves
Converting	CAS, thermal transfer
Gloss	30

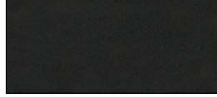
White
PR 800-101-T
6001T
6



Bright Blue
PR 800-646-T
6567T
6



Black
PR 800-190-T
6090T
6



Sultan Blue
PR 800-672-T
6572T
6



Primrose Yellow
PR 800-210-T
6110T
6



Ultra Marine Blue
PR 800-674-T
6574T
6



Sunflower Yellow
PR 800-240-T
6140T
6



Royal Blue
PR 800-683-T
6583T
6



Pumpkin Orange
PR 800-363-T
6163T
6



Green Yellow
PR 800-761-T
6662T
6



Cardinal Red
PR 800-430-T
6330T
6



Medium Green
PR 800-781-T
6681T
6



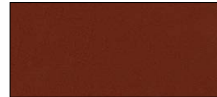
Red
PR 800-440-T
6340T
6



Bottle Green
PR 800-782-T
6682T
6



Bruin Brown
PR 800-996-T
6281T
6

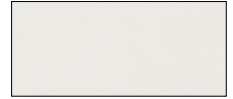


Light Control Films

White 30% Diffuser
UC 900-147-S
5847S
6 SF



White 60% Diffuser
UC 900-148-S
5848S
6 SF



White Blockout
SC 900-151-S
SC5851S
6 SF



Black Blockout
SC 900-152-S
SC5852S
6 SF



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100 Specialty Films

Specialty Films

From windows and vehicles to walls and beyond, our full selection of specialty films add extra pop to your graphics project. Up to 60" width roll sizes are available for select colors.

Product configurations and durabilities differ by product.

Window Films



Surface Protection



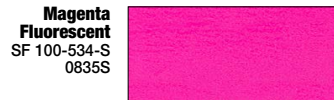
Polyester



Paint Mask



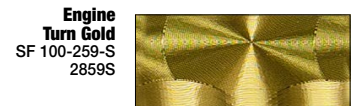
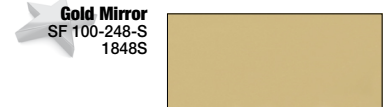
Fluorescent



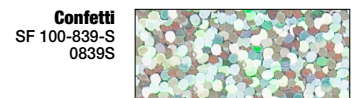
Silver



Gold



Special Effects



Key Guide

Durability in years

EZ RS Easy Apply
Repositionable
liner available



DENOTES OUR AVERY DENNISON FAVORITES!

Our most popular colors identified to deliver a variety of options at a very quick lead time.



HV 1200 & HV 1100 High Visibility Reflective Films

HV 1200 High Visibility Reflective

A broad line of high-performance reflective vinyl films.

Film Type	Glass bead retroreflective
Adhesive	Permanent
Liner	StaFlat™
Conformability	Rivets/corrugations, compound curves
Converting	CAS, screen print, thermal transfer

HV 1200 High Visibility Reflective

White HV 1200-101-R 7801R 7 EZ RS		Orange HV 1200-360-R 7815R 7		Light Blue HV 1200-640-R 7820R 7	
Black HV 1200-190-R 7805R 7		Red HV 1200-440-R 7816R 7		Blue HV 1200-688-R 7822R 7	
Gold HV 1200-215-R 7807R 7		Dark Red HV 1200-450-R 7818R 7		Green HV 1200-778-R 7824R 7	
Yellow HV 1200-235-R 7812R 7		Olympic Blue HV 1200-630-R 7821R 7			

HV 1100 High Visibility Reflective

A cost-effective intermediate reflective film for short-term signage.

Film Type	Glass bead retroreflective
Adhesive	Permanent
Liner	StaFlat™
Conformability	Flat
Converting	CAS

HV 1100 High Visibility Reflective

White HV 1100-101-R 3801R 3	
Red HV 1100-440-R 3816R 3	
Blue HV 1100-688-R 3822R 3	

V-8000 Reflective Prismatic Vinyl

Provides striking and bold reflectivity to critical safety and emergency vehicles, or stylizing vehicles with extreme accents and flair.

Film Type	Prismatic Retroreflective	Conformability	Flat, simple curves
Adhesive	Permanent	Converting	Digitally printable
Liner	StaFlat™		

White VT-8000 WHT V800000HR V800000DA	
Blue VT-8005 BLU V800500HR V800500DA	
Green VT-8007 GRN V800700HR V800700DA	
Red VT-8008 WHT V800800HR V800800DA	
Fluorescent Yellow-Green VT-8013 FYG V801300HR V801300DA	
Fluorescent Orange VT-8014 FLO V801400HR V801400DA	

Reflective Tapes

Conspicuity tapes designed for easy night-time vehicle recognition and increased road safety.

Film Type	Prismatic retroreflective
Adhesive	Permanent
Liner	Clear synthetic
Conformability	Flat

V-5720 Series for truck trailers

V-5720 White DOT-C2 Certified 10 or 5	
V-5720 Red DOT-C2 Certified 10 or 5	
V-5720 11" Red/7" White DOT-C2 Certified 10 or 5	
V-5720 6" Red/6" White DOT-C2 Certified 10 or 5	

Product	Item No.	Description
 Accessory Kit	XD9267	Accessory Tool Kit includes a selection of Avery Dennison Tools packed in one gift box; tool belt, Avery Dennison application gloves, cutter, blue felt-edge squeegee, 2 magnets and snitty.
 Application Tool Belt	Z1061	Tool belt keeps all your tools in this specially-designed waist belt. Designed by professional applicators.
 White Squeegee	Z1008	A white, low cost squeegee that is intended for light or single use applications. They nick easily. Gets one or two uses and are usually thrown away. The most common area of use for these is applying sign cut letters. Great giveaways.
 Silver Squeegee	Z1057	A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks that can occur. It can still be sharpened and will last for several jobs.
 Red Felt-Edge Squeegee (Soft)	Z1071	A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.
 Blue Felt-Edge Squeegee (Medium)	Z1058	A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.
 White Felt-Edge Squeegee (Stiff)	AP8270001	A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.
 Flextrex Micro Squeegee Kit	CB262001	A set of two micro-squeegee specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.
 Super Strong Apply Magnets - 2 pk	Z1063	Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.
 Application Glove (1 glove only)	Z1072	A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses
 Air Release Pen	Z1074	Sharp retractable air release pin in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.
 Snitty Knife	Z1060	Snitty vinyl cutter is a mini-slitting tool. Handy for cutting self-adhesive material.
 Plastic Breakaway Knife	Z1062	Plastic applicator knife designed for graphic application. Holds 30°-angled break-away blade for accurate cutting.
 Metal Breakaway Knife	Z1076	A strong, durable metal casing, holding 30° angled breakaway blades for accurate cutting.
 Spare Blades Box	Z1073	Spare Blades Box is a disposable container, as well as a dispenser, for safe use of the Premium Cutter (Z1076) and Breakaway Application Knife (Z1062). 30°-angled breakaway blade/#11 tip. 45 blades per pack.

Products for every color application.

Our high-performance, pressure-sensitive materials are found in thousands of products used every day around the world – in digital, screen print and sign cut applications – such as vehicle, building graphics, marine and fleet graphics, architecture and advertising. Our complete line of products are designed to meet any graphic application need.

These uniquely flexible films in a range of sizes offer best-in-class quality and allow users maximum leverage in highlighting key innovations and new product lines. They also offer:

- > Easy installation and removal
- > Print consistency across all platforms
- > Superior depth of image color, gloss and smoothness
- > Avery Dennison's technical excellence and responsive customer service

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies – Easy Apply and Hi-Tack adhesive – allow us to help our customers consistently transform ideas into impactful messages.

To search for products by application, go to graphics.averydennison.com.



For more information on Avery Dennison products and services, call your sales representative or contact Customer Service at **800.282.8379**, graphic.orders@averydennison.com. Visit us online at graphics.averydennison.com.

For performance and warranty details, please reference the product data sheets.

For information on product sizes, technical details and where to buy, visit graphics.averydennison.com

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